

Faculty & Employee Assistance Program

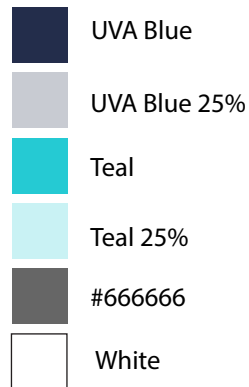
Logo Specs
3/25/24

Typefaces

Adobe Caslon
Franklin Gothic Demi Italic
Franklin Gothic Book Compressed

Colors

Used in any combination as long as they meet color combination accessibility guidelines.



Full logo. Shown at smallest size (approx. 2" x 1.25").

Lower case Franklin Gothic
Demi Italic

Adobe Caslon 12pt minimum



Multi-color bar
Franklin Gothic Demi
Italic 16 pt minimum

Alternate use of simplified logo.



Other elements to support collateral.

Confidentiality Commitment Seal

Can be used in any color combination. "Confidentiality Commitment" - Franklin Gothic Book Compressed 12 pt minimum. "feap" - Franklin Gothic Demi Italic, proportionate with Confidentiality Commitment text size.

Alternative text-only phrases related to "confidentiality" can be used as needed.



Color Bar

Element will be used as part of the full logo. Can also be used as a stand alone element in any size.



Sample color combinations that meet accessibility guidelines.

